

Editorial

It is with sheer enthusiasm that I agreed to organize the 18th IFES Convention in France.

As you will notice reading this programme, I would like this convention to be in the first place a convivial event : a meeting place for our delegates and their spouses, coming from 14 different countries, to exchange ideas and get to know each other.

THE VENUE, SAINT PAUL DE VENCE and its surroundings, the Hôtel de Charme MAS D'ARTIGNY, have been chosen for their representativeness of the typical French way of life: the beauty of its landscape, the sun, the garrigue scents, its quietness and its relaxed rhythm of life.

"THE POWER OF EVENTS": today's strength and power of events force us to reflect on our own future. Workshops on the future of our trades, and their future role in this evolving sector, will be organised. Authoritative speakers will discuss their experiences and their success stories.

AN EXHIBITION: to show our know-how and enhance our knowledge.

Plenty of LEISURE!!!

Let's play a RAIMU-style game of petanque, but a multilingual one... For souvenir's sake!

And last but not least, an incomparable gala dinner, staged in a magic place: "LE MOULIN DE MOUGINS". In a laid back atmosphere, the world famous chef VERGÉ will introduce you to the flavours and scents of the Provence.

Dear fellow members and friends from all over the world, don't wait any longer : FRANCE awaits you at this Convention, which we hope will be memorable event.

*See you soon
in Saint Paul de Vence.*

Jacques RIGOLLIER
FFME President



IFES is very pleased to have its yearly Convention for the very first time in one of its founding member countries, with a theme that is at the same time very much linked to the state of the French exhibition industry and reflects global challenges facing all of us.

Increase the 'event' character of exhibitions and its stands or even diversification of the exhibition (services) industry into events are serious trends, defying the traditional image many of our members hold of our trade. I personally think events will only bring about a greater awareness of the added value the services industry bring to exhibitions and events and allow us to be rewarded for the true value we bring to this industry.

Leaving aside the theme of this Convention, let's not forget that once again, the IFES Convention is a great opportunity for networking, allowing to know and understand better the French exhibition market, meet French and foreign colleagues. 'Sharing Knowledge' and 'Global Networking' are not vain words : through conventions like these, they acquire a very material sense.

My special thanks to the FFME for its organisational efforts and my best wishes for a successful convention.

Leslie P.C. ZECH
IFES President



Convention Office :
Chambre Syndicale des Métiers de l'Exposition
107, cours Albert Thomas
69003 Lyon - FRANCE



Tél. +33 (0)4 72 34 13 43
Fax : +33 (0)4 72 34 12 83
Contact : Nadine Borcier
E-mail : ifes.convention@libertysurf.fr

The power of events

Program



Wednesday 19 June

- 18H00 - 20H00 Delegate reception
19H00 - 21H00 Welcome reception

Thursday 20 June

- 7H30 - 9H30 Meeting of the IFES Board
8H00 - 10H00 Delegate reception
10H00 - 10H30 Presentation of this convention
by Jacques RIGOLLIER
(FFME President)
10H30 - 10H45 Coffee Break
10H45 - 12H30 Presentation of the MIAMI convention
by Dalton Jenkins (EDPA Past President)
Speech by Leslie ZECH (IFES President)
Presentation of the Delegates'
countries by Jan De CEUSTER
(IFES General secretary)
12H30 - 14H00 Lunch
14H00 - 16H00 Speech by a famous person
in the sector of event organisation
16H00 - 17H00 Visit of the exhibition
17H00 - 18H30 IFES general meeting
19H30 - 20H30 Cocktail
20H30 Free night

Friday 21 June

- 9H00 - 10H00 Speech by a famous person in the sector
of event organisation
10H00 - 10H15 Coffee break
10H15 - 11H00 Questions to the speaker
11h00 - 12h00 Meeting of different commissions :
- Hygiene and security
- Education (Ecole BOULLE and FONTYS)
- "ifesnet.org" forum
12H00 - 13H00 Visit of the exhibition
Aperitif
13H00 - 14H00 Lunch
14H00 - 15H00 Commission synthesis
15H00 - 16H00 Conclusions
16H00 - 17H00 Visit of the exhibition
17H00 - 19H00 "Pétanque" match
20H00 Departure to the gala dinner
21H00 Gala dinner at the MOULIN DE MOUGINS
23H45 Return to the hotel

Saturday 22 June

- 9H00 - 12H00 Visit of the exhibition

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Accompanying

personn program

Thursday 20 June

This document must be enclosed with the registration form

8H45 Departure to Cannes

A mythical city, a magic place during the most prestigious festival, a festive city which has made many kings and queens, princes and stars, a city of spell, luxury and relaxation.

9H30 Round the old city

(with a multilingual guide): its market and especially its flower market, its small paved alleys, its flowered balconies, its fountains and pedestrian streets.

11H30 Free time

Shopping on the "Croisette" or in the streets of Antibes and discovery of marvellous shop - Cartier, Hermès, Céline, Chanel, Christian Dior, Lancel, Louis Vuitton, Longchamp, Bulgari, Fred, Van Cleef... or walking on the "Croisette" famous world-wide, thanks to the Movie Festival. The "Croisette" underlines with its terraces, luxury hotels, shops and palm-trees, one of the most beautiful bays in the world. You will perhaps meet the shadows of Charlie CHAPLIN, Marlène DIETRICH or Yves MONTAND.

13H00 Lunch in the restaurant

*of the famous Hotel MARTINEZ
A Mythical place of the Cannes Festival and the appointment of the stars; restaurant on the premises, by the sea, and in front of the bay.*

15H00 Departure to Grasse

*"The capital of Perfumes", Grasse, is located in an area where the villages are nestled on the slopes and where the hills are covered with olive - trees undulating up to the sea.
Since the end of the eighteenth century, thanks to its important floral culture, Grasse is the centre of a powerful industry - Perfume.*

Visit of the international museum of Perfumes :

The museum will reveal you all the stages of the making of a perfume. Your travel in the world of scents will continue in the conservatory where you will find the plants used for making perfumes (jasmine, veytiver, mayrose or vanilla) without forgetting a remarkable collection of bottles dated back from the Antiquity to our days.

Finally, you will play the apprentice perfumer by learning to recognize the scents and to create your own perfume guided by a "Nez" (a professional smeller).

18H00 Departure to hotel

Price per person :

98 euros (Lunch included)

Friday 21 June

10H00 SAINT PAUL DE VENCE :

Guided visit of this wonderful village nestled on its promontory, under the shelter of its walls, in front of the Mediterranean sea.

12h30 Lunch in the restaurant of the Mas d'Artigny

14H30 Free time

(Sun - bathing session by the swimming pool, walk in the pine - forest, tennis, golf...)

17H00 "PETANQUE" match :

In Lino VENTURA's and Yves MONTAND's footsteps, a lesson of "pétanque" will be given to you among celebrities and local stars.

Price per person :

25 euros (Lunch included)

This document must be enclosed with the registration form.

Thursday 20 June

Accompanying person

Total number x 98 euros =

Friday 21 June

Accompanying person

Total number x 25 euros =

TOTAL AMOUNT
to report to your
registration form

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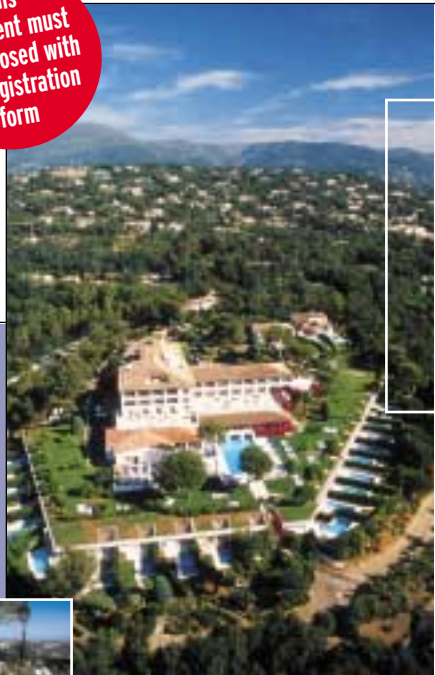
Hotel registration

Le Mas d'Artigny

LE MAS D'ARTIGNY ****

Route de la Colle
06570 SAINT-PAUL DE VENCE
Tel. +33 (0)4 93 32 84 54 - Fax +33 (0)4 93 32 95 36
E-mail : mas.artigny@wanadoo.fr
Web : www.mas-artigny.com

This document must be enclosed with the registration form



This unique hotel resort is located in a wonderful pine forest, close to the city walls of Saint Paul de Vence, between Nice and Antibes.

Accommodation is offered either in suites with loggias, and a sea view or in private apartments or villas with private garden and swimming pool.



The main pool is situated next to the panoramic dining room and to an open air restaurant.

REGISTRATION



Send this document together with your registration form, reservation informations must be reported here.



The price includes the breakfast and the visitor's tax. It is available during the 19 to 23 June on the morning.



Names : Arrival : Départure :
[...../06/02][...../06/02]
[...../06/02][...../06/02]
[...../06/02][...../06/02]
[...../06/02][...../06/02]
[...../06/02][...../06/02]

Transport facilities to come to SAINT-PAUL DE VENCE
By air By train
By car Other, specify [.....]

Arrival at Nice international airport : [.....]
Arrival at Nice station [.....]

	Before the 15/04/02	After the 15/04/02
Single room breakfast included	306 euros*	330 euros*
Double room breakfast included	346 euros*	380 euros*
Number of nights (single room)		
Number of nights (double room)		
TOTAL AMOUNT		

Total amount to report to your registration form

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Gala dinner



Gala dinner in the MOULIN de MOUGINS, Roger Vergé's gastronomic restaurant

Friday 21 June

- 20H00 Departure to the Gala dinner
- 21H00 Gala dinner in the MOULIN DE MOUGINS
- 23H45 Return to the hotel

*The days take on a lovely cast in Provence.
There is a friendly house that extends the
warmth of summer,
Dreams nestle there...
the french riviera cuisine*

*A sixteenth century oil tale tucked
In a nest of vegetation...
An aromatic garden where grow thyme,
lavender ...*

*Roger Vergé has transformed this
picturesque mill into a paradise of French
gastronomy. Guests will be enchanted
by this virtuoso chef's "chartreuse de frais
légumes de printemps à l'ail doux confit
et huile de basilic", and "poupeton
de fleur de courgette à la truffe noire
de Valréas et son jus crémeux",
accompanied by rare wines.*



	Total number	Before the : 15/04/02	After the : 15/04/02	TOTAL AMOUNT
Price per person		x 198 euros	x 218 euros	
Wine included				

*Total to report
to your
registration form*

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Exhibition

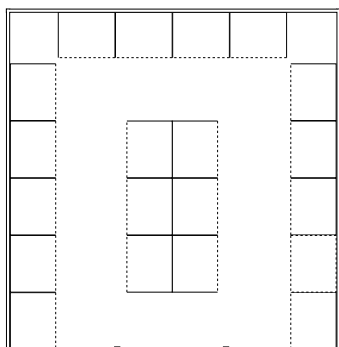


Stand or POS

Don't miss the opportunity to help improve and enhance your company, products and brand name.

Book your stand

Place : Mas d'Artigny



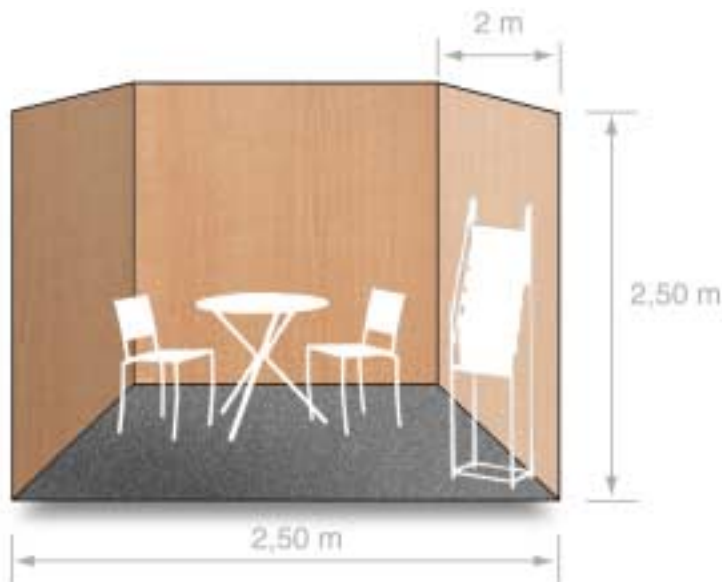
Stand description :

Dimensions : 2.50m x 2m x 2.50m high

Ground : grey carpet

Furniture : 1 table Ø 75 - 2 chairs

A display stand



Price :

760 euros

Choose a POS

This display stand will be placed at the convention reception desk during all the event.

Display stand :
Width : 50 cm
Height : 155 cm
Depth : 40 cm



Price of rent :

250 euros

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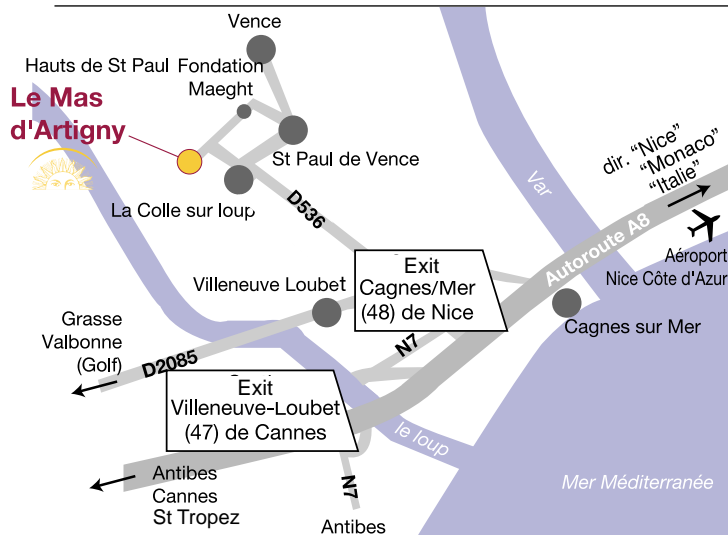


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Plan and useful addresses

Access plan to the convention



MAS D'ARTIGNY

Route de la Colle
06570 SAINT-PAUL DE VENCE
Tél. +33 (0)4 93 32 84 54 - Fax +33 (0)4 93 32 95 36
Internet : mas.artigny@wanadoo.fr

Diverse...

THE INTERNATIONAL MUSEUM OF PERFUMES

Tél : +33 (0)4.93.36.80.20 - Fax : +33 (0)4.93.36.44.73
8, place du Cours - 06130 GRASSE

NICE INTERNATIONAL AIRPORT

Tél. standard : +33 (0)4 93 21 30 30 - Fax : +33 (0)4 93 21 37 45
Internet : www.nice.aeroport.fr

NICE STATION

Tél. ligne directe : 08 92 35 35 35
internet : www.sncf.fr <http://www.sncf.fr>

TOURIST AGENCY

Tél. : +33 (0)4 93 32 86 95 - Fax : +33 (0)4 93 32 60 27
internet : artdevivre@wanadoo.fr - mailto:artdevivre@wanadoo.fr

FOREIGN EXCHANGE OFFICE

"2 C change" - St-Paul-de-Vence
Tél. : +33 (0)4 93 32 76 15 - Fax : +33 (0)4 93 32 92 95

Restaurants...

LA COLOMBE D'OR

Yves MONTAND and Simone SIGNORET, Charlie CHAPLIN, Pablo PICASSO, MATISSE, CESAR...used to have dinner.

Tel. : +33 (0)4.93.32.80.02 - Fax : +33 (0)4.93.32.77.78
Place De Gaulle - SAINT PAUL DE VENCE

SAINT PAUL

[★ Guide Michelin]

Sixteenth century famous house where one can appreciate a tasty local food.

Tel. : +33 (0)4.93.32.65.25 - Fax : +33 (0)4.93.32.52.94
96, rue Grande - SAINT PAUL DE VENCE

JACQUES MAXIMIM

[★★ Guide Michelin]

In its nest of vegetation, an nineteenth century house where creative cuisine is expressed with flavour.

Tel. : +33 (0)4.93.53.90.75 - Fax : +33 (0)4.93.58.22.86
689, chemin de la Gaude, route Cagnes - VENCE

TETOU

[★ Guide Michelin]

In front of the Isles of Lerins, this local institution founded during "Les Années Folles" has kept its ambiance of a luxury sea resort restaurant.

Tel. : +33 (0)4.93.63.71.16 Fax : +33 (0)4.93.63.16.77
A la Plage - VALLAURIS

BACON

[★ Guide Michelin]

Panoramic restaurant specialized in sea food cuisine.

Tel. : +33 (0)4.93.61.50.02 Fax : +33 (0)4.93.61.65.19
Boulevard Bacon - JUAN LES PINS

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